

National Media 815 Siaters Lane Alexandria, VA 22314

Jennifer Stewart

06187578

Headline #

Demo

Yes

90-00

Normal

Order Type

07/19/12

Last Modified Date Entered

**Entered By** 

07/16/12

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Contract #	322328
Schedule Dates	09/21/12-09/27/12
Advertiser	National Republican Congressional Committee - In
Agency	National Media (2711)
Product	Political - Issue (1068)
Brand	ISS/NRCC-IE (81865)
Salesperson	Telerep/Washington DC, Washington DC (1040)
Sales Office	Telerep/Washington DC
<b>Buyer Name</b>	ANGLE, BEN
Phone/Fax	
36	155/426/2600
Account Types	National/Political
Billing Type	Standard

\$19,250.00 \$19,250.00 Pittsburgh (WPXI)

By Broadcast Month Spots

Sep. 2012 22 2 2 Grand Total:

\$16,362.50

\$2,887.50

Commission

Net Total Sales Tax

NRCC 9/21
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Comments

15.00

Commission % Package Deal



1.0 Normal	Line Type / Break Type (Ref #)	Dates	Sec Length	Length	Run Times S	SPW Mo		Tu We Th	F. Sa	S	Spots	Rate	Total	Station	Comments	Entered
	1.0 Normal Line / Spot	09/21/12-09/21/12	2	:30 11:3	:30 11:34P- TONIGHT SHOW	$\dashv$	- 4		1		1	\$375.00	\$375.00	\$375.00 Pittsburgh (WPXI)	TONIGHT/1	7/19/12
2.0 Normal	2.0 Normal Line / Spot	09/21/12-09/21/12	4	:30 11:5 At N	:30 11:59A- Channel 11 News At Noon				<b>1</b>			\$375.00		Pittsburgh (WPXI)	NOON NEWS/2	7/16/12
2.0.1 Closed Preempt	Preempt	09/21/12												Pittsburgh (WPXI)	Marked as Did not Air/Spot	
3.0 Normal	3.0 Normal Line / Spot	09/21/12-09/21/12	4	:30 SP-	:30 SP- 5:30P (EST)				1		1	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	NEWS 5-530P/3	7/16/12
4.0 Normal	4.0 Normal Line / Spot	09/21/12-09/21/12	4	:30 7:30	:30 7:30P- WHEEL OF FORTUNE				1 1		-	\$1,650.00	\$1,650.00	\$1,650.00 Pittsburgh (WPXI)	WHEEL 730P/4	7/16/12
5.0 Normal	5.0 Normal Line / Spot	09/24/12-09/24/12	2	:30 11:3	:30 11:34P- TONIGHT SHOW	1					1	\$375.00	\$375.00	\$375.00 Pittsburgh (WPXI)	/TONIGHT/S	7/19/12
6.0 Normal	6.0 Normal Line / Spot	09/24/12-09/24/12	4	:30 SP-	:30 SP- 5:30P (EST)	1					H	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	NWS 5-530P/6	7/16/12
7.0 Normal	7.0 Normal Line / Spot	09/24/12-09/24/12	4	:30 S:56	:30 S:58P- Channel 11 News At 6pm M-F	1					-	\$1,000.00	\$1,000.00	\$1,000.00 Pittsburgh (WPXI)	NEWS 6-630P/7	7/16/12
8.0 Normal	8.0 Normal Line / Spot	09/24/12-09/24/12	4	:30S:S9/	:30 S:S9A- Channel 11 News 6am	-					-	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	NEWS 6-74/8	7/16/12
9.0 Normal	9.0 Normal Line / Spot	09/24/12-09/24/12	4	:30 7:30	:30 7:30P- WHEEL OF FORTUNE	п					-	\$1,650.00	\$1,650.00	\$1,650.00 Pittsburgh (WPXI)	WHEEL 730P/9	7/16/12
10.0 Normal	10.0 Normal Line / Spot	09/27/12-09/27/12	Ŋ	:30 11:3	:30 11:34P- TONIGHT SHOW			-			-	\$375.00	\$375.00	\$375.00 Pittsburgh (WPXI)	TONIGHT/10	7/19/12
11.0 Normal	11.0 Normal Line / Spot	09/27/12-09/27/12	4	:30 SP-	:30 SP- S:30P (EST)			1			-	\$800.00	\$800.00	\$800.00 Pittsburgh (WPXI)	NEWS 5-530P/11	7/16/12
					CONF	IRN	IATI	NO	NFIRMATION CONTRACT	FIR	ACT					
sted-Agenc	Accepted-Agency/Advertiser:			Date:	Accepted-Station;	on:						Date:	Comments:			

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

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Commission % Date Entered Last Modified Package Deal Commission Order Type National Republican Congressional Committee - In Entered By Headline # Net Total Sales Tax 90-00 Demo Felerep/Washington DC, Washington DC (1040) NRCC 9/21 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, Telerep/Washington DC Political - Issue (1068) National Media (2711) ISS/NRCC-IE (81865) 09/21/12-09/27/12 National/Political 155/426/2600 322328 ANGLE, BEN Standard Contract # Schedule Dates Account Types Suyer Name Billing Type Salesperson Advertiser sales Office Phone/Fax Comments Agency Product lrand

Rate \$19,250.00	\$19,250.00
<u>Spots</u> 22	8
Pittsburgh (WPXI) By Broadcast Month Spots Sep. 2012 22	Grand Total:

\$16,362.50

\$2,887.50

15.00

	Line Type / Break Type (Ref #)	Dates	Sec Length	ength Run Times	S.	SPW Mo	Tu We	e Th Fr	Sa Su	u Spots	Rate	Total	Station	Comments	Entered
12.0No	12.0 Normai Line / Spot	09/27/12-09/27/12	4	:30 5:58P- Channel 11 News At 6pm M-F	ews At			-		1	\$1,000.00		\$1,000.00 Pittsburgh (WPXI)	NEWS 6-630P/12	7/16/12
13.0 No	13.0 Normal Line / Spot	09/27/12-09/27/12	4	:30 5:59A- Channel 11 News 6am	ews			1		1	\$800.00		\$800.00 Pittsburgh (WPXI)	NEWS 6-7A/13	7/16/12
14.0 No	14.0 Normal Line / Spot	09/27/12-09/27/12	4	:307:30P- WHEEL OF FORTUNE	RTUNE			-		1	\$1,650.00		\$1,650.00 Pittsburgh (WPXT)	WHEF! 730P/14	7/16/17
15.0 No.	15.0 Normal Line / Spot	09/25/12-09/25/12	2	:30 11:34P- TONIGHT SHOW	HOW		1			ī	\$375.00		\$375.00 Pittsburgh (WPXT)	TONCIHT/15	7/10/12
16.0 No	16.0 Normal Line / Spot	09/25/12-09/25/12	4	:30 SP- 5:30P (EST)			1			F	\$800.00		\$800.00 Pittsburgh (WPXT)	NEWS S.C300/16	21/21/2
17.0 No.	17.0 Normal Line / Spot	09/25/12-09/25/12	4	:30 5:58P- Channel 11 News At 6pm M-F	ews At	,	1			1	\$1,000.00	*	\$1,000.00 Pittsburgh (WPXI)	NEWS 6-630P/17	7/16/12
18.0 No.	18.0 Normal Line / Spot	09/26/12-09/26/12	S	:30 11:34P- TONIGHT SHOW	HOW		1			1	\$375.00		\$375.00 Pittsburgh (WPXI)	TONIGHT/18	7/19/12
19.0 No	19.0 Normal Line / Spot	09/26/12-09/26/12	4	:30 11:59A- Channel 11 News At Noon	News		1			1	\$375.00		\$375.00 Pittsburgh (WPXI)	NOON NEWS/19	7/16/12
20.0 No	20.0 Normal Line / Spot	09/26/12-09/26/12	4	:30 SP- 5:30P (EST)			-			-	\$800.00		\$800.00 Pittshimb (WPXT)	NEWS C. COOD/20	2/46/43
21.0 No.	21.0 Normal Line / Spot	09/26/12-09/26/12	4	:30 S:58P- Channel 11 News At 6pm M-F	ews At		1			1	\$1,000.00	*	\$1,000.00 Pittsburgh (WPXI)	NEWS 6-630P/21	7/16/12
22.0 No.	22.0 Normai Line / Spot	09/26/12-09/26/12	4	:30 5:59A- Channel 11 News 6am	ews		1			1	\$800.00		\$800.00 Pittsburgh (WPXI)	NEWS 6-74/22	7/16/12
1					CONF	-BM	ATIO	Ü N	LNC	FIRMATION CONTRACT					
pted-Ag	Accepted-Agency/Advertiser:		۵	Date: Acce	Accepted-Station:	ä					Date:	Comments:			

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Last Modified Date Entered

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Contract #

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Rate \$19,250.00	\$19,250.00
Spots 22	22
Pittsburgh (WPXI) By Broadcast Month Sep. 2012	Grand Total:

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Package Deal

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Comments:

CONFIRMATION CONTRACT

Accepted-Station,

Date:

Accepted-Agency/Advertiser: